

Privacy Notice

This privacy notice explains how Vertiv Group Corporation and/or its subsidiaries and/or affiliates (“Vertiv”, “us” or “we”) will process your personal data collected before, during and after the Vertiv Engineers’ Frontier Master Class, taking place in Bologna, Italy, on 19th of November 2024 (hereinafter: the “**Event**”).

You can find the contact details of Vertiv’s Data Controller that collects personal data in your region or country by [clicking here](#).

Personal data processed

Before, during and after the Event, we will collect, store, disseminate and use your personal data such as: first name, last name, job title, company, email, phone, city, country, special needs (including any dietary requirements), comments, voice, picture, video-footage, and transcription thereof (as the case may be).

Purpose of the processing

Your personal data will be processed for the following purposes:

- to conduct registration for the Event (hereinafter the “**Registration**”);
- to provide you with promotional materials like notebooks, pens and brochures during the Event (hereinafter the “**Promotion**”);
- to obtain your comments regarding the Event (“**Comments**”)
- to take photos of you at the Event (hereinafter: the “**Photos**”);
- to take video-footage of you at the Event (hereinafter: the “**Video**”); and
- to publish Photos, Comments, and Videos on various business-related media materials (e.g. print materials, websites, YouTube, LinkedIn, FB, and Instagram and alike) (hereinafter jointly: the “**Media Materials**”).

The legal bases for processing

The legal bases for processing of your personal data are:

(a) for Registration and Promotion - legitimate interest pursued by us.

Legitimate interest for Registration and Promotion

Vertiv has legitimate interest to process your personal information for Registration and Promotion.

Your right:

You have a right to object at any time to processing of personal data for Registration and Promotion. If you object to such processing, we will immediately discontinue with this activity. However, if you object to processing for Registration purposes, eventually we will not be able to register you for the Event and you will not be able to participate.

(b) for Comments, Photos, Video, and Media Materials - a consent given by you.

Consent for Comments

During the Event you will be orally informed of our intention to obtain Comments. Providing we receive your freely given oral consent, we will proceed with processing your personal data for this purpose. If you deny us such oral consent or at any time, we will immediately discontinue with processing activities.

Consent for Photos, Video and Media Materials

For Photos, Video and Media Materials, if you freely choose to do so, we will kindly ask you to provide us a written consent during Registration.

Compensation and Title

We note shall that You not receive any compensation from Vertiv's for publishing of Your personal data on Media Materials and that any title, copyright, and other rights related to such activity shall remain exclusively with Vertiv.

Your right:

You have a right to withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal. If you withdraw your consent, we will immediately discontinue with processing of your personal data for Comments, Photos, Video, and Media Materials.

Nature of providing the requested data

Providing personal data for the above stated purpose is optional. Refusal to process personal data will be respected by us and, in such a case, your personal data will not be processed.

Methods of processing personal data

Your personal data will be processed in accordance with the principles of processing prescribed under applicable data protection laws.

Rest assured that we maintain appropriate security, technical, and organizational measures that ensure a level of security appropriate to the risk of unauthorized access to, and accidental or unlawful destruction, loss, alteration, and unauthorized disclosure of, personal data transmitted, stored, or otherwise processed.

We will process only personal data necessary for the above purposes. The people authorized to the data processing will immediately delete or make anonymous personal data unnecessary for the above purposes.

Data retention period

Your personal data will be kept for the time strictly necessary for the purposes they were collected, after which your personal data will be deleted or rendered anonymous.

Data dissemination, sharing and communication

Your personal data will be processed by our employees authorized to the data processing for the above purposes.

We may also process your personal data through entrusted external providers based on the contract with Vertiv.

Your personal data will be shared between us to ensure you will have an available badge for you to access the Event.

The list of our external providers is kept up-to-date, and you can access it at our office on request.

Your Guaranteed Rights

Besides your rights mentioned above, in respect to the described processing, we note you are also guaranteed the following rights:

- a) right of access to personal data;
- b) right of rectification of inaccurate personal data;
- c) right of erasure of personal data;
- d) right of restriction of processing of personal data; and
- e) right to data portability.



In your request, please specify what right you want to execute and what Personal Information this is referring to.

To exercise your data privacy rights or to obtain more information, you may contact **Vertiv**:

- by completing Vertiv privacy webform ([click here](#))
- by contacting Vertiv Data Privacy Committee at: dataprotection@vertiv.com
- by contacting Vertiv Data Protection Officer ([click here](#)).

If you believe that we or a person/company we have communicated your data to has violated your rights, you may file a complaint with the Data Protection Authority in your country and other competent supervisory authorities, where applicable.